

THE 2025 EXCELLENCE IN KENTUCKY ADVERTISING AWARDS

[DEPARTMENT/DISCOUNT/JEWELRY]

Weekly 1

1. Greater Ashland Beacon
Sasha Bush
2. Greater Ashland Beacon
Philip Stewart
3. Falmouth Outlook
Jessie Beckett

[AUTOMOTIVE]

Weekly 1

1. Falmouth Outlook
Jessie Beckett
2. Bourbon County Citizen
Christine Cooper & Becca Lawyer
3. Greenup Gazette
Cathie Shaffer

Weekly 3

1. Butler County Banner
Staff

Multi-Weekly

1. Ledger Independent

Staff

2. Georgetown News-Graphic

Lori Baker

Daily 1

1. Owensboro Times

Staff

2. Owensboro Times

Staff

3. Bowling Green Daily News

Sara Jones

[HARDWARE/APPLIANCE STORES]

Weekly 1

1. Falmouth Outlook

Jessie Beckett

2. Falmouth Outlook

Jessie Beckett & Sam McClanahan

3. Lake News

Mary Larson

Multi-Weekly

1. Winchester Sun

Dianna Roe

2. Winchester Sun

Dianna Roe

Daily 1

Certificate of Merit

Bowling Green Daily News

Sara Jones

[FINANCIAL]

Weekly 1

Certificate of Merit

Falmouth Outlook

Jessie Beckett

Weekly 2

1. LaRue County Herald News

Allison Shepherd

2. The Times Journal

Staff

Weekly 3

Certificate of Merit

Butler County Banner

Staff

Multi-Weekly

1. Ledger Independent

Staff

Daily 1

1. Owensboro Times

Staff

2. Bowling Green Daily News

Brandy Bemiss

3. Owensboro Times

Staff

[PROFESSIONAL SERVICES]

Weekly 1

1. Carter County Times

Nicole Wells

2. Greater Ashland Beacon

Philip Stewart

3. Falmouth Outlook

Jessie Beckett

Weekly 3

Certificate of Merit

Barren County Progress

Staff

Multi-Weekly

1. Advocate Messenger

Daniel McQuerry

2. Advocate Messenger

Daniel McQuerry

Daily 1

1. Owensboro Times

Staff

2. Owensboro Times

Staff

3. Owensboro Times

Staff

[FOOD AND ALCOHOL]

Weekly 1

1. Falmouth Outlook

Jessie Beckett

2. Falmouth Outlook

Jessie Beckett & Sam McClanahan

Weekly 2

Certificate of Merit

LaRue County Herald News

Allison Shepherd

Weekly 3

1. Butler County Banner

Staff

2. Butler County Banner

Staff

Daily 1

Certificate of Merit

Bowling Green Daily News

Sara Jones

[REAL ESTATE]

Weekly 1

1. Bourbon County Citizen
Christine Cooper, Becca Lawyer & Bebe Brannon
2. Bourbon County Citizen
Christine Cooper

Weekly 3

1. Hart County News Herald
Staff

Multi-Weekly

Certificate of Merit
Ledger Independent
Staff

Daily 1

1. Owensboro Times
Staff
2. Bowling Green Daily News
Sara Jones
3. Owensboro Times
Staff

[CLOTHING STORE]

Weekly 1

1. Falmouth Outlook

Jessie Beckett

2. Falmouth Outlook

Jessie Beckett

Weekly 2

3. LaRue County Herald News

Allison Shepherd

Weekly 3

Certificate of Merit

Butler County Banner

Staff

Daily 1

1. Owensboro Times

Staff

2. Bowling Green Daily News

Sara Jones

[MULTIPLE ADVERTISER/“SIG” PAGE]

Weekly 1

1. Bourbon County Citizen

Christine Cooper, Be Be Brannon & Melanie Turner

2. Falmouth Outlook

Jessie Beckett

3. Henry County Local

Mary Dale Hipple

Weekly 3

1. Hart County News Herald
Staff

Multi-Weekly

1. Ledger Independent
Staff
2. Ledger Independent
Staff

Daily 1

1. Commonwealth Journal
Staff
2. Commonwealth Journal
Staff
3. Commonwealth Journal
Brandon Gay & Pamela Popplewell

[HEALTHCARE/MEDICAL]

Weekly 1

1. Falmouth Outlook
Jessie Beckett
2. Falmouth Outlook
Jessie Beckett & Sam McClanahan

Weekly 2

1. Greensburg Record-Herald
Teresa Thompson

Multi-Weekly

1. Georgetown News-Graphic
Lori Baker
2. Georgetown News-Graphic
Laura Mullins

Daily 1

1. Owensboro Times
Staff
2. Murray Ledger & Times
Bonnie Collier & Angela Davis
3. Owensboro Times
Staff

[ENTERTAINMENT/DINING]

Weekly 1

1. Falmouth Outlook
Jessie Beckett
2. Bourbon County Citizen
Christine Cooper & Melanie Turner

Weekly 2

1. LaRue County Herald News
Allison Shepherd

Daily 1

1. Bowling Green Daily News
Mark Mahagan

2. Murray Ledger & Times

Hunter Heathcott

**[SPECIAL SECTIONS/PREPRINTS/SPECIAL
PUBLICATIONS/MAGAZINES]**

Weekly 1

1. Greater Ashland Beacon

Sasha Bush, Kimberly Smith & Philip Stewart

Weekly 2

1. Oldham Era

Barbara Duncan & Jane Ashley Pace

2. Edmonson News

Staff

Weekly 3

1. Butler County Banner

Staff

2. Butler County Banner

Staff

Multi-Weekly

Certificate of Merit

Winchester Sun

Dianna Roe

Daily 1

1. Commonwealth Journal

Staff

2. Commonwealth Journal

Staff & Pamela Popplewell

3. Commonwealth Journal

Staff

Student Publications 2

1. Murray State News

Staff

2. Murray State News

MacKenzie Rogers

[BEST COVER FROM CATEGORY 12]

Weekly 1

1. Bourbon County Citizen

Becca Lawyer

2. Falmouth Outlook

Jessie Beckett

3. Falmouth Outlook

Jessie Beckett

Weekly 3

Certificate of Merit

Butler County Banner

Michelle Rowe

Multi-Weekly

1. Advocate Messenger

Daniel McQuerry

Daily 1

1. Commonwealth Journal
Pamela Popplewell
2. Commonwealth Journal
Bob Flynn & Pamela Popplewell
3. Bowling Green Daily News
Sara Jones

Student Publications 2

Certificate of Merit

Murray State News

Staff

[GROUP PROMOTION]

Weekly 2

Certificate of Merit

LaRue County Herald News

Allison Shepherd

Daily 1

Certificate of Merit

Owensboro Times

Staff

[AGRICULTURE/LAWN & GARDEN]

Weekly 1

1. Greater Ashland Beacon
Philip Stewart

Weekly 2

1. LaRue County Herald News

Allison Shepherd

2. LaRue County Herald News

Allison Shepherd

Daily 1

Certificate of Merit

Bowling Green Daily News

Brandy Bemiss

[BEST POLITICAL AD]

Weekly 1

1. Falmouth Outlook

Jessie Beckett

2. Greater Ashland Beacon

Sasha Bush

Multi-Weekly

Certificate of Merit

Georgetown News-Graphic

Laura Mullins

Daily 1

Certificate of Merit

Owensboro Times

Staff

[BEST USE OF COLOR]

Weekly 1

1. Greater Ashland Beacon
Sasha Bush
2. Falmouth Outlook
Jessie Beckett
3. Bourbon County Citizen
Christine Cooper, Melanie Turner

Weekly 3

1. Butler County Banner
Staff

Multi-Weekly

1. Middlesboro News
Teresa Jackson
2. Ledger Independent
Staff

Daily 1

1. Owensboro Times
Staff
2. Bowling Green Daily News
Brandy Bemiss
3. Owensboro Times
Staff

[BEST BLACK & WHITE AD]

Weekly 1

1. Bourbon County Citizen
Christine Cooper & Melanie Turner
2. Falmouth Outlook
Jessie Beckett

Weekly 2

Certificate of Merit
LaRue County Herald News
Allison Shepherd

Weekly 3

1. Butler County Banner
Staff
2. Barren County Progress
Staff

Daily 1

Certificate of Merit
The State Journal
Meri Latek

[BEST AD SERIES]

Weekly 1

Certificate of Merit
Bourbon County Citizen
Christine Cooper & Melanie Turner

Daily 1

1. Bowling Green Daily News

Sara Jones, Brandy Bemiss & Mark Mahagan

2. Owensboro Times

Staff

[BEST HOLIDAY AD]**Weekly 1**

1. Falmouth Outlook

Jessie Beckett

2. Bourbon County Citizen

Christine Cooper & Melanie Turner

3. Falmouth Outlook

Jessie Beckett

Multi-Weekly

1. Ledger Independent

Staff

2. Ledger Independent

Staff

3. Ledger Independent

Staff

Daily 1

1. Owensboro Times

Staff

2. Commonwealth Journal

Brandon Gay & Pamela Popplewel

3. Owensboro Times

Staff

[GENERAL/MISCELLANEOUS]

Weekly 1

1. Lake News

Mary Larson

2. Greenup Gazette

Cathie Shaffer

Weekly 2

1. LaRue County Herald News

Allison Shepherd

Weekly 3

Certificate of Merit

Barren County Progress

Staff

Multi-Weekly

1. Advocate Messenger

Daniel McQuerry

2. Winchester Sun

Dianna Roe

Daily 1

1. Owensboro Times

Staff

2. The State Journal

Meri Latek

3. The State Journal

Meri Latek

Student Publications 2

Certificate of Merit

Murray State News

Elisha Butryn

[SPORTING GOOD/ATHLETICS]

Weekly 2

Certificate of Merit

LaRue County Herald News

Allison Shepherd

Daily 1

Certificate of Merit

Bowling Green Daily News

Sara Jones

[SPECIAL EVENTS]

Weekly 1

1. Bourbon County Citizen

Christine Cooper & Becca Lawyer

2. Bourbon County Citizen

Christine Cooper

3. Greater Ashland Beacon

Sasah Bush

Weekly 3

Certificate of Merit

Barren County Progress

Staff

Multi-Weekly

1. Ledger Independent

Staff

2. Middlesboro News

Teresa Jackson

Daily 1

Certificate of Merit

Bowling Green Daily News

Sara Jones

[CREATIVE USE OF NEWSPAPER/NEWSPAPER PROMOTION]

Weekly 1

1. Bourbon County Citizen

Staff

2. Greenup Gazette

Cathie Shaffer

Weekly 2

1. Oldham Era

Jane Ashley Pace

Weekly 3

Certificate of Merit

Butler County Banner

Staff

Daily 1

1. Owensboro Times

Staff

2. Owensboro Times

Staff

3. Owensboro Times

Staff

[BEST ONLINE/DIGITAL AD OR SERIES]

Daily 1

1. Owensboro Times

Staff

2. Owensboro Times

Staff

3. Owensboro Times

Staff

[GENERAL EXCELLENCE FOR 2025]

Weekly 1

1. Falmouth Outlook

2. Bourbon County Citizen
3. Greater Ashland

Weekly 2

1. LaRue County Herald News
2. Oldham Era
3. Edmonson News

Weekly 3

1. Butler County Banner
2. Barren County Progress
3. Hart County Herald-News

Multi-Weekly

1. Maysville Ledger Independent
2. Danville Advocate Messenger
3. Georgetown News-Graphic

Daily

1. Owensboro Times
2. Bowling Green Daily News
3. Somerset Commonwealth Journal