

# DID YOU KNOW?

**LOCAL NEWSPAPERS** and newspaper websites are relied on more than any other media for information about public notices and local government.

## **59% Local newspapers/newspaper websites**

- 32% Local tv/cable
- 26% Word of mouth/friends/relatives
- 25% Local radio
- 24% Government websites
- 15% City newsletters
- 11% Public bulletin boards
- 7% Non-government website
- 5% Other



*We Are Proud To Be*

**Your** *Local* **Newspaper**



**Source:** The Kentucky State Study 2023: Conducted by Coda Ventures, Base: Total adults, multiple results